

Health & Wellbeing Group Grant Form (for small grants)

- 1. Name of applicant:** Eamon McClelland
- 2. Organisation applying:** Wiltshire Council Housing Team and Salisbury City Council Community development Team
- 3. Contact details of applicant:** 01722 434621
email: Eamon.McClelland@wiltshire.gov.uk
- 4. Total cost of your project (provide a simple breakdown of costs):**

Total cost £400

Breakdown: 2 BSL interpreters for 3 hrs at £175 each = £350

Additional estimated travel cost of £25 each = £50

- 5. How much are you applying for from the Health & Wellbeing Group fund?**
£400
- 6. What is the title of your project?**
Expo55+

- 7. Please give a paragraph (or 2) description as to what your project is for/what its aims and objectives are**

Wiltshire Council Housing Team in partnership with Salisbury District Council and Salisbury Area Board Health & Well Being Group have undertaken an Older Persons day annually for 3 years now. The objective is to better inform older people in our community area about services on offer both from statutory and voluntary bodies. There are over 45 stalls from organisations working in Wiltshire and some nationally also. A total of 60 organisations will either attend or give information or supply services for their individual purposes. The Expo should assist older residents to get the services they need, to sign post them towards services which are helpful or hold interest and to undertake taster sessions on new interests.

As this event is planned for 2018 Deaf Awareness Week it is important that the needs of Deaf and hard of hearing residents are accommodated. To ensure that equal access is provided when Deaf people are participating we have booked British Sign Language interpreters for the day. All spoken messages given out from the stage or by microphone will have Sign interpretation also.

Social isolation and loneliness is a growing problem among elderly people who have not been able to maintain their social bonds (particularly through use of the internet). We hope to introduce some new ideas and offer personal tuition to those who are interested. In general the event should allow safe and convivial areas (free coffee, tea and cake) to make new friends and share connecting stories.

- 8. Please tell us when your project will take place**

On Tuesday 15th May 11.00am – 2.00pm

9. Does the project meet a local need? (for which postcodes?)

The event is targeted at residents over the age of 55 years who live or work in Wiltshire. We also have incorporated a Slipper Exchange and Zumba and dance exercise demonstrations to encourage better health and safer homes. Slippers are free to all over 65year olds who prebook. They have to exchange their old pair so that their footwear around the home is better and safer.

10. How well does the project meet the priorities of the Joint Strategic Needs Assessment:

Loneliness X

Social Isolation X

Dementia X

Carers X

Avoidable admissions to hospital X

Avoidable admissions to hospital due to falls X

(ie Does the project addresses the reasons why people are admitted to hospital eg providing opportunities for healthy eating/exercise etc)

11. How well have older people and their carers been/will be involved in the project?

We are encouraging all residents of sheltered housing in Wiltshire to attend and advertising both verbally and by poster in all housing schemes.

We have acted in coordination with the Older Persons Champions to target specific needs in the older community.

12. How accessible is the project for all? (Disabled access, low income, vulnerable, socially isolated etc)

The City Hall is equipped to provide good basic level access and has a working loop system in the main hall. We have provided BSL intepreters for Deaf people. The services on offer are targeted at anyone who has low income or financial planning needs. A major objective for the day is to gather local people of a similar age range and some shared experiences together and encourage networking and social bonding.

13. How well will the project safeguard the welfare of vulnerable people?

Many of our elderly population are vulnerable for one reason or another. Joint services and cooperative working will help to inform, educate and prevent poor standards within the home and within communities. The offer to improve foot wear the home will help safeguard older people from trips and falls as wellas better foot health. In a different way helping to get better communication with new technology and building confidence using phones and computer links, will help maintain contacts with family and friends and to keep informed. Safety messages and reminders are quickly sent to residents when problematic issues arise e.g snowfall, roadworks and major incidents. Encouraging better social interaction, building confidence and encouraging participation in something fun and healthy is aimed at improving life outlook.

14. How will you monitor and evaluate the project?

We will be encouraging people attending to fill in a feedback form which will be entered into a draw for some cash prizes. The analysis of the feedback forms will inform our evaluation. We will also analyse comments and feedback from organisations and stall holders contributing on the day.